Introduced by Assembly Member Tran

February 21, 2008

An act to amend Section 13996.65 of the Government Code, relating to international trade and investment.

LEGISLATIVE COUNSEL'S DIGEST

AB 2313, as introduced, Tran. International trade and investment. Existing law prohibits the Secretary of Business Transportation and Housing from establishing any international trade and investment office, unless certain conditions are met.

This bill would make a technical, nonsubstantive change to these provisions.

Vote: majority. Appropriation: no. Fiscal committee: no. State-mandated local program: no.

The people of the State of California do enact as follows:

- 1 SECTION 1. Section 13996.65 of the Government Code is 2 amended to read:
- 3 13996.65. (a) (1) The Secretary of Business, Transportation 4 and Housing is prohibited from establishing any international trade 5 and investment office unless the following conditions are met:
- 6 (A) The secretary determines that, based on a review of the 7 international trade and investment policies and the 8 recommendations and priorities established in the international
- 9 trade and investment strategy developed pursuant to Section

AB 2313 — 2 —

1 13996.55, it is appropriate to consider establishing international trade and investment offices.

- (B) The secretary prepares a separate international trade and investment office strategy, that meets the requirements and conditions of this section.
- (C) The international trade and investment office strategy receives statutory authorization pursuant to the requirements and conditions of this section.
- (D) The secretary submits a business plan to the Legislature, that meets the requirements of Section 13996.7.
- (2) This chapter does not apply to any international trade and investment office established pursuant to Section 13997.1.
- (b) If the secretary determines that opening international trade and investment offices is in the best interest of the state, the secretary shall develop a strategy for selecting, opening, and managing international trade and investment offices.
- (c) The international trade and investment office strategy shall conform to at least all of the following requirements:
- (1) It shall be based on the needs and priorities of California's businesses.
- (2) It shall be consistent with the resources and priorities of the overall trade and investment strategy submitted to the Legislature pursuant to Section 13996.55.
- (3) It shall define the program's goals, objectives, and timelines for achieving quantifiable targets. Individual offices may have separate missions or play different roles within the overall international trade and investment office strategy. To the extent that the proposed offices are expected to assist businesses in opening new markets, these activities shall be targeted primarily to small- and medium-sized businesses.
- (4) It shall outline the Business, Transportation and Housing Agency's management and oversight responsibilities, funding levels, and activities.
- (5) It shall outline how international trade and investment office locations will be selected by the secretary and approved by the Governor, including the general geographic locations, number of offices, a process for determining how long an office should remain operational, and duties undertaken by the offices.
- 39 (6) It shall define how the offices will be funded, including 40 funding for oversight and monitoring.

-3- AB 2313

(7) It shall consider how offices will be staffed, including staffing levels and types of positions needed to operate the offices proposed in the international trade and investment office strategy.

- (8) It shall provide a conflict-of-interest policy and gift policy.
- (9) It shall provide for the appointment of a senior level international trade and investment office manager as described in subdivision (c) of Section 99106.
- (d) The international trade and investment office strategy shall be submitted to the Chief Clerk of the Assembly and the Secretary of the Senate. A copy of the strategy shall be provided to the Speaker of the Assembly, the President pro Tempore of the Senate, and the chairs of the Assembly Committee on Jobs, Economic Development, and the Economy and the Senate Committee on Business, Professions and Economic Development, or the successor committees with jurisdiction over international trade and economic development programs.
- (e) (1) The international trade and investment office strategy shall be reviewed in at least one public hearing by the relevant policy and fiscal committees of each house of the Legislature. The hearings shall be held within 60 days of the strategy being submitted to the Legislature. If the strategy is submitted when the Legislature is in recess, the hearings shall occur within 60 days of the members convening.
- (2) The legislative committees may make recommendations to the secretary on the strategy, and the secretary may modify the strategy accordingly.
- (f) The international trade and investment office strategy shall be updated no less than every five years from the date that the first strategy is submitted to the Chief Clerk of the Assembly and the Secretary of the Senate.
- (g) The international trade and investment office strategy shall be implemented only upon statutory authorization by the Legislature.